

POPPY VAN PRAAGH

SERIES/SENIOR PRODUCER, DIRECTOR & EDIT PRODUCER

DEVELOPMENT • STORY • CASTING • FORWARD PLANNING • TASK • INTERVIEW • LOCATION • EDIT

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Producer & Director in Documentary, Fact Ent., Reality, Studio Ent, Drama & Commercial for both Broadcast & Online. Experienced taking a project from the creative development, right through to delivery.

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CREDITS

2024

SERIES PRODUCER & DIRECTOR

VARIOUS TRUE CRIME - IN DEVELOPMENT

Development • Treatments & Sizzles • Editorial & Visual Direction • Story • Casting • Interviews • Pitching

Budget & Scheduling • Music & GFX

RADICAL FILMS LTD

WORKING TITLES

SERIES EDIT PRODUCER

REALITY SERIES

Edit Producing Full Series • Creative Direction • Scripting • Music, SFX & GFX

POKERSTARS / ONLINE

THE BIG GAME ON TOUR AUDITIONS

2023

SERIES PRODUCER, DIRECTOR & EP

SPORT DOCUSERIES

Development • Creative Direction • Forward Planning • Story, Script & Shot List • Casting • Master Interviews • Locations

International Shoot Setup & Logistics • Directing full series (Contrib & Crew) • Edit Produced Full Series • Music, SFX & GFX

BLAST / UBISOFT

SIEGE TO WIN

SERIES PRODUCER, DIRECTOR & EP

STUDIO CHAT SHOW

Creative Direction • Forward Planning • Host Produce, Story & Script • Task/Challenge • Casting • Set & Props • Gallery

Edit Produced Full Series • Music, SFX, GFX & Animation

BLAST / ONLINE

THE LAUNDERS SHOW

2022

EDIT PRODUCER

FACTUAL ENTERTAINMENT

Story & Script For US Audience • Edit Produce Multiple Episodes • Music, SFX, GFX & VO

MTV / LIME PICTURES

LOVE AT FIRST LIE

SERIES PRODUCER / DIRECTOR & EP

FACTUAL

Development • Forward Planning • Host Produce, Story, Script, Shot List & Storyboards • Casting • Set & Props • Locations

Direct Contrib & Crew • Edit Produced Full Series • Music, SFX, GFX

MTV / GOLD WALA

MTV GENERATION CHANGE

SERIES PRODUCER, DIRECTOR & EP

LIVE EVENT / PRESS JUNKET

Creative Lead • Brand Integration • Host Produce, Story, Script, Shot List • International Shoot Setup • Direct Talent & Crew

Edit Produced Full Series • Music, SFX, GFX

MTV / GOLD WALA

MTV EMA'S

SENIOR PRODUCER (CAST & STORY)

DOCUMENTARY

Casting • Story • Interviews • Cast Bio's • Casting Tapes • Treatments

CBBC / CHATTERBOX

MY LIFE

SENIOR PRODUCER DIRECTOR

REALITY

Story, Script, Shot List • Direct Talent & Crew • Shoot Setup & Logistics • Locations

BBC / CHATTERBOX

CHARLOTTE IN SUNDERLAND

DEVELOPMENT PRODUCER

FACT. ENT., STUDIO ENT., CRIME, REALITY, TRAVELOGUE & SCIENCE

Creative Direction / Formats / Treatments / Sizzles • Pitch To Commissioners • Story & Script • Task/Challenges • Cast • Interviews

Archive, Music & SFX

CHATTERBOX

VARIOUS

PRODUCER / COMPLIANCE

INVESTIGATIVE CRIME DOCUMENTARY

Story & Scripting Compliance

DISCOVERY / TWENTYSIX

DUNBAR - AMERICAS BIGGEST MONEY HIEST

PRODUCER / COMPLIANCE

INVESTIGATIVE CRIME DOCUMENTARY

Story & Scripting Compliance

DISCOVERY / TWENTYSIX

MILLENNIUM DOME HEIST

PRODUCER / COMPLIANCE

INVESTIGATIVE MEDICAL DOCUMENTARY

Story & Scripting Compliance

ITV / TWENTYSIX

HANNAH SPEARRITT, ME & BREAST IMPLANTS

CASTING / INTERVIEW PRODUCER

FACTUAL ENTERTAINMENT

Audition Interviews

BBC / NAKED, FREMANTLE

THE APPRENTICE

PRODUCER DIRECTOR

CLIPS SHOW

Master Interviews • Directing Talent & Crew

ITV / LIME PICTURES, WISE OWL

MIDSOMER MURDERS, 25 YEARS OF MAYHEM

2021

STORY / MIV PRODUCER

FACTUAL ENTERTAINMENT

Story • Master Interviews & OTF's • Directing Talent & Crew

MTV / LIME PICTURES

TRUE LOVE OR TRUE LIES

STORY / MIV PRODUCER

DATING SHOW

Story • Master Interviews & OTF's • Directing Talent & Crew

MTV / LIME PICTURES

ARE YOU THE ONE?

STORY / LOCATION PRODUCER

DRAMA SERIES

Story & Script • Locations

AMAZON / TWIST&SHOUT

INSIDE MAN

CERTIFICATES

- Avid Editing Course
- FX6, FX7, FX9 Shooting Course
- Mental health awareness at work
- Harassment and bullying at work
- Diversity, Equity and Inclusion for the Screen Industries Certificate

SKILLS

- Directing Talent & Crew
- Story & Scripting
- Creative Development
- Games, Tasks, Set & Prop
- Interviews
- Casting Contribs & Talent
- Managing a team & budget
- Art Department
- Wardrobe / Makeup
- Setting up shoots Internationally
- Self-Shooting
- Storyboards
- Treatments
- Channel Pitch
- Edit Producing
- Archive, Music & Stills
- Compliances
- Fact Checking
- Logistics & movement order
- Filming Permit
- Hot Sheets & beat notes
- Budgeting
- Br& Integration
- Schedules & RO's
- Sponsor & Philanthropy Relations
- Agents & Channel Relations
- Equity For Actors / Sag-aftra USA
- PMI, Payroll & Invoices
- Tech / Planning Agenda
- Health & Safety
- Covid Certified
- Child Licensing & Animal Welfare
- Foreign Filming, Visas & Camets
- Call Sheets & RA's
- Post Paperwork
- UK & International Delivery
- Contracts & Release Forms
- Deliverables & Transcriptions
- Avid Media Composer
- Data Wrangle, Ingest & Batch Logs
- Accommodation & Travel
- Press & Marketing

OTHER CREDITS

- Soccer Aid
- National Television Awards
- Alan Carr's Happy Hour
- Big Brother
- Celebrity Big Brother
- The Sara Cox Show
- The Emily Attack Show
- The Stand Up Sketch Show S1 & 2
- Cats Does Countdown
- Frankie Boyles New World
- The Greatest Toys 70,80,90s
- The Greatest Toys Christmas
- Game Junkies
- My Hotter Half
- Baby Ballroom Series 1
- Dr Christian Will See You Now

**SERIES PRODUCER, DIRECTOR & EP
SPECIALIST FACTUAL**

Development • Forward Planning • Story, Script, Shot List • Cast • Direct Contrib & Crew • Locations • Master Interviews • Script Edit

INSIGHT TV / SPARK CONTENT

THE FLYING KESTREL, SERIES 2

2020

**SERIES PRODUCER
FACTUAL ENTERTAINMENT**

INSIGHT TV / SPARK CONTENT

MAKING THE SQUAD, SERIES 4

Development • Forward Planning • Story & Script • Cast • International Location • Task/Challenges • Host Producer • Set & Props
Brand Integration

**LEAD PRODUCER, DIRECTOR & EP
FACTUAL ENTERTAINMENT**

REDBULL

REDBULL: FLICK

Development • Story, Script, Shot List • VT Segments • International Locations • VO • Direct Contrib & Crew

**LEAD PRODUCER, DIRECTOR & EP
FACTUAL ENTERTAINMENT & COMMERCIALS**

BLAST

BLAST PREMIER

Development • Story, Script, Shot List • VT Segments • International Locations • VO • Direct Contrib & Crew

SERIES PRODUCER & EP

INSIGHT TV / SPARK CONTENT

MAKING THE SQUAD, SERIES 3

FACTUAL ENTERTAINMENT

Development • Forward Planning • Story & Script • International Shoot Setup • Task/Challenge • Host Produce • Set & Props
Brand Integration • Edit Produce Series

**DEVELOPMENT PRODUCER
FACTUAL ENTERTAINMENT**

INSIGHT TV / SPARK CONTENT

UNWRAPPED WITH YIANNI

Creative Direction / Formats / Treatments • Pitch To Commissioners • Task/Challenges • Celebrity Cast

ASSOCIATED BRANDS

- Ubisoft
- Magnum
- RedBull
- Samsung
- Conde Nast
- Patak
- Truvia
- Unicef
- Otro
- Puma
- EA Sports
- Adidas
- Ralph Lauren
- Pringles
- Logitech
- Xbox
- Breville
- Redrow
- Kestrel

**DEVELOPMENT PRODUCER
STUDIO GAME SHOW**

SPARK CONTENT

BATTLEBOX

Creative Direction / Formats / Treatments • Pitch To Commissioners • Task/Challenges • Celebrity Casting

2019

**DEVELOPMENT PRODUCER
FACTUAL ENTERTAINMENT**

ARTLAB FILMS

INTERVIEW OF A LIFETIME (WT)

Creative Direction / Formats / Treatments • Philanthropy & Talent Outreach • Task/Challenges

**PRODUCER
STUDIO SHOW**

UKTV / DAVE / SPIRIT STUDIOS

**COMEDY AGAINST LIVING
MISERABLY**

Forward Planning • Celebrity Casting • Locations • Set Design • Gallery Producer • Brand Integration

2018

**ACCESS & ARCHIVE
OB DOC / MILITARY**

CH5 / ARTLAB FILMS

WARSHIP: LIFE AT SEA, SERIES 1

Location Access Internationally, Including Confidential / Hostile Military Bases • Archive • Budget & Scheduling • Edit

COMMERICAL

**LEAD PRODUCER, DIRECTOR & EP
COMMERCIAL & SOCIALS**

CONDE NAST / GOOGLE / SAMSUNG

FLIP 4

Development • Story, Script, Shot List & Storyboard • Direct Talent & Crew • Host Produce • Edit • Music, SFX & GFX

**LEAD PRODUCER, DIRECTOR & EP
SOCIALS**

NETFLIX

COPENHAGEN COWBOYS

Forward Planning • Story, Script & Shot List • Direct Talent & Crew • Edit • Music, SFX & GFX

**LEAD PRODUCER, DIRECTOR & EP
COMMERCIAL & SOCIALS**

MAGNUM

MAGNUM ICE CREAM

Forward Planning • Story, Script & Shot List • Direct Talent & Crew • Set & Props • Edit • Music, SFX & GFX

**LEAD PRODUCER, DIRECTOR & EP
COMMERCIAL & SOCIALS**

MTV / SKY / THE OU

OPEN UNIVERSITY

Forward Planning • Story, Script, Shot List & Storyboard • Direct Talent & Crew • Locations • Set & Props • Edit

Music, SFX & GFX

**PRODUCER
COMMERCIAL & SOCIALS**

TRUVIA

TRUVIA ONE SPOON

Forward Planning • Story, Script, Shot List & Storyboard • Direct Talent & Crew • Locations • Set & Props • Edit

Music, SFX & GFX

REFERENCES AVAILABLE

ON REQUEST

**PRODUCER
COMMERCIAL & SOCIALS**

PATAK

PATAK PLANT BASED RANGE

Forward Planning • Story, Script, Shot List & Storyboard • Casting • Direct Talent & Crew • Locations • Set & Props

Edit • Music, SFX & GFX

**PRODUCER, DIRECTOR & EP
COMMERCIAL & SOCIALS**

KESTREL

KESTREL BEER RANGE

Story, Script, Shot List & Storyboard • VO Casting & Directing • Archive • Edit • Music, SFX & GFX

PERMISSION IS GIVEN TO RETAIN

A COPY OF THIS CV FOR YOUR

RECORDS

**PRODUCER DIRECTOR
COMMERCIAL & SOCIALS**

OVERSTONE

B2B COMMERCIAL

Master Interviews • Direct Talent & Crew